

CO-MANIFESTO

WE ARE A COMMUNITY OF CREATORS
BUILDING A RADICALLY COLLABORATIVE WORLD

**WE
CREATE**

**START
WITH
WHY**

WE ALIGN PASSION,
TALENT, PURPOSE AND
PROFIT

**WE
CONNECT**

**NO
HIDDEN
AGENDA**

WE OPERATE ON
TRUST AND PRACTICE
TRANSPARENCY

**WE
CARE**

**ME, US,
ALL OF US**

WE CREATE SCENARIOS
WHERE EVERYONE
WINS

**FAILING
FORWARD**

WE BUILD, FAIL, LEARN -
AND REPEAT

**100 %
HUMAN**

WE MEET AT EYE LEVEL
AND BRING OUR WHOLE
SELVES TO WORK

**TRULY
REGENERATIVE**

WE TAKE CARE OF
OURSELVES AND
THE WORLD

WE BELIEVE THAT THE WORLD'S GREATEST CHALLENGES WILL NEVER BE SOLVED BY ONE PERSON OR ORGANIZATION ALONE. WE NEED TO WORK TOGETHER.

THAT'S WHY WE SET OUT TO CREATE A THRIVING INNOVATION ECOSYSTEM WHERE PEOPLE COLLABORATE ACROSS ORGANIZATIONS, CULTURES AND GENERATIONS TO SOLVE THE GRAND CHALLENGES OF OUR TIME.

WE ARE INSPIRED BY
THE SUSTAINABLE DEVELOPMENT GOALS
AS DEFINED BY THE UNITED NATIONS

1. NO POVERTY 2. ZERO HUNGER 3. GOOD HEALTH AND WELL-BEING 4. QUALITY EDUCATION 5. GENDER EQUALITY 6. CLEAN WATER AND SANITATION 7. AFFORDABLE AND CLEAN ENERGY 8. DECENT WORK AND ECONOMIC GROWTH 9. INDUSTRY, INNOVATION AND INFRASTRUCTURE 10. REDUCED INEQUALITIES 11. SUSTAINABLE CITIES AND COMMUNITIES 12. RESPONSIBLE CONSUMPTION AND PRODUCTION 13. CLIMATE ACTION 14. LIFE BELOW WATER 15. LIFE ON LAND 16. PEACE, JUSTICE AND STRONG INSTITUTIONS 17. PARTNERSHIPS FOR THE GOALS

100 % POSSIBLE. TOGETHER.

IMPACT
HUB zürich



entrepreneurs. creatives. techies.

Dive into

Impact Hub Zürich



Annina Menzi

What is Impact Hub Zürich?

We are an entrepreneurial community with 900+ innovators, start-ups and corporate partners to prototype the future of business together.





**IMPACT
HUB**

Zürich

entrepreneurs. creatives. techies.

WAS BIETEN WIR AN?

1. Für **INDIVIDUEN**, bieten wir flexibles Coworking, inspirierende Events und Zugang zum globalen Impact Hub Netzwerk.
2. Für **STARTUPS**, bieten wir Experten-Coaching, Match-Making Services und Accelerator Programme an, um auf eine kecke und zugleich nachhaltige Art und Weise zu wachsen.
3. Für **ORGANISATIONEN**, bieten wir eine Vielzahl an Workshops und lern-basierten Partnerschaften an um unternehmerischer, kollaborativer und nachhaltiger zu werden

It all started in London...



Globally connected



In numbers



86

Open Impact Hubs



21

Impact Hubs in the Making



15,000+

Members



5

Regions

3 co-working spaces to catalyze open innovation



Viadukt – Bogen D / Events



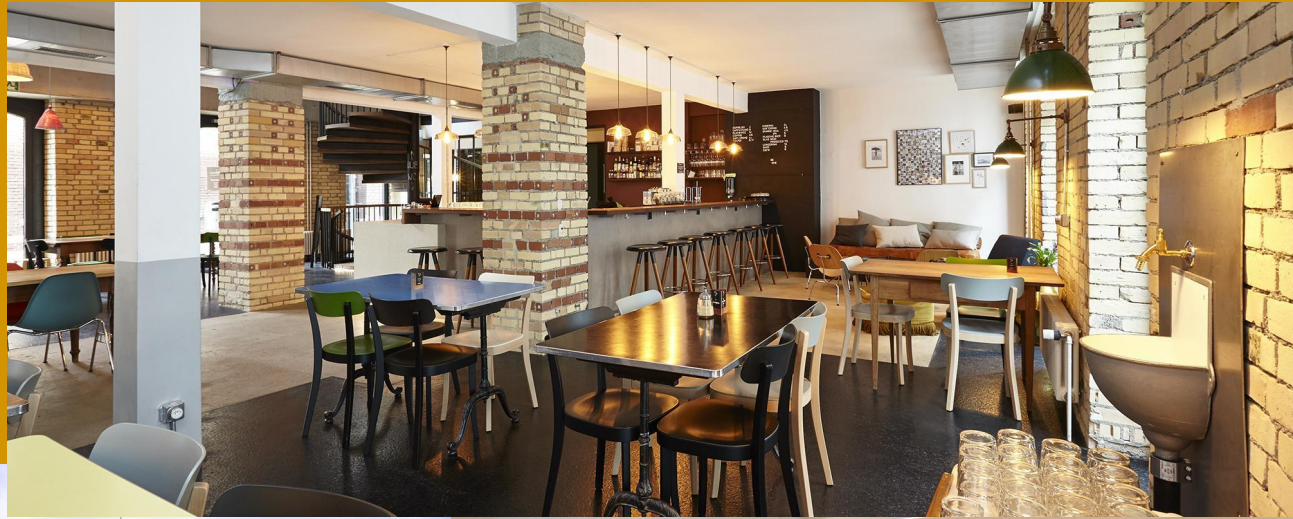
Viadukt – Bogen E / Coworking



Garage – Coworking und Events



Colab / Auer&Co – Coworking, Events, Café



HOW TO HUB

HOW TO 

HOWDY THERE!

We say «Hi» to each other

THIS IS AN OPEN OFFICE

We mind the working atmosphere when talking outside meeting rooms

LEAVE NO TRACES

We bring cups and dirty dishes to the 1st floor or return them to Am&Co directly

RESPECT YOUR FELLOWS

We use our indoor voice for conversations and share green labeled tables with our fellow coworkers

TUNE IT RIGHT

We switch our devices to silent mode and use phone booths, hide out corners for calls longer than 5 minutes

GET INVOLVED

We provide feedback, return favours and actively contribute to our community

ENGLISCH GEGEN DEUTSCH

SUCHE EINE TONGEMWÄRTNERIN

Wird gesucht: sehr Deutschsprachig

gegen: English-Muttersprachler

NUR KONVERSATION

WÖCHENTLICH

JE 30 MINUTEN pro Woche

Freue mich auf Rückmeldungen unter

WhatsApp: 020 776 19 43

KVH egypta

Elizabeth Gierisch





A photograph of two men sitting at a wooden table in a cafe, working on laptops. They are positioned in front of a large window that looks out onto a lush green rice field with palm trees in the background. The man in the foreground is wearing an orange t-shirt and is focused on his laptop. The man in the background is wearing a blue shirt and is also working on his laptop. On the table, there are some coconuts, a smartphone, and a glass of iced coffee.

HUBUD

HUB
-IN-
UBUD




Alpine Co-Working.





entrepreneurs. creatives. techies.

Trial Day

Co-Working erleben!



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From Ego-Centric to Eco-Centric



How do we work?

**Ecocentric = more entrepreneurial,
collaborative and regenerative!**

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START WITH WHY WE ALIGN PASSION, TALENT, PURPOSE AND PROFIT	NO HIDDEN AGENDA WE OPERATE ON TRUST AND PRACTICE TRANSPARENCY	ME, US, ALL OF US WE CREATE SCENARIOS WHERE EVERYONE WINS
FAILING FORWARD WE BUILD, FAIL, LEARN - AND REPEAT	100 % HUMAN WE MEET AT EYE LEVEL AND BRING OUR WHOLE SELVES TO WORK	TRULY REGENERATIVE WE TAKE CARE OF OURSELVES AND THE WORLD

Collaboration & The sustainable development goals

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SUSTAINABLE DEVELOPMENT GOALS

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2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

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SUSTAINABLE DEVELOPMENT GOALS

Collaboration first

Google
for Entrepreneurs



Startups



Zum guten Heinrich

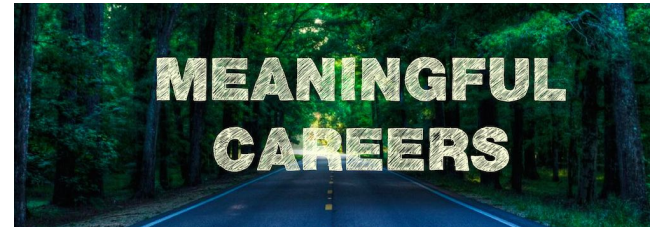


Imagine Cargo



Aktuelle Events

- **Productive Failure 16. Juni**
- **Meaningful Career 26. Juni**
- **Match-Making Event 17. Juli 2017**



Und mehr...

<https://zurich.impacthub.ch/events/>



entrepreneurs. creatives. techies.

Merci

annina.menzi@impacthub.ch



Non-profit vs for-profit?

profit

for purpose



sustains

Social Entrepreneurship

Unter **Social Entrepreneurship** bzw. **Sozialunternehmertum** versteht man eine unternehmerische Tätigkeit, die sich innovativ, pragmatisch und langfristig für einen wesentlichen, positiven Wandel einer Gesellschaft einsetzen will.

Social Business

NON PROFIT

Soziale und/oder ökologische Ziele

Fortwährende Abhängigkeit von Spenden und/oder Zuwendungen.

Geld hat einen Lebenszyklus, eine Bestimmung, Spenden müssen immer wiederholt werden.

SOCIAL BUSINESS

Soziale und/oder ökologische Ziele unter der Bedingung:

Kostendeckung – Business

Gewinne werden reinvestiert oder in andere Social Businesses investiert.

Geld ist in einem dauerhaften Zyklus – einfach, zweifach, dreifach, vielfach.

Profitorientierte Unternehmen

Ziel:

Profitmaximierung
Kostendeckung

Business

Gewinne werden nicht nachhaltig eingesetzt, sondern an Eigentümer, Manager ausgeschüttet.

Why?

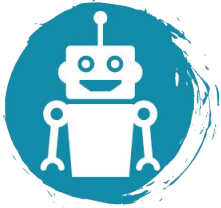
21st century business is changing dramatically

- Millennials strive for passion and purpose in their careers
- Start-ups move faster than corporate dinosaurs
- Open innovation outperforms competitive behavior
- Digitalization disrupts most industries and areas of life
- Sustainable business practices are the only way forward

Trends



Individualisierung



Digitalisierung



Sharing Economy



Selbstverwirklichung

Some career advice :)

